



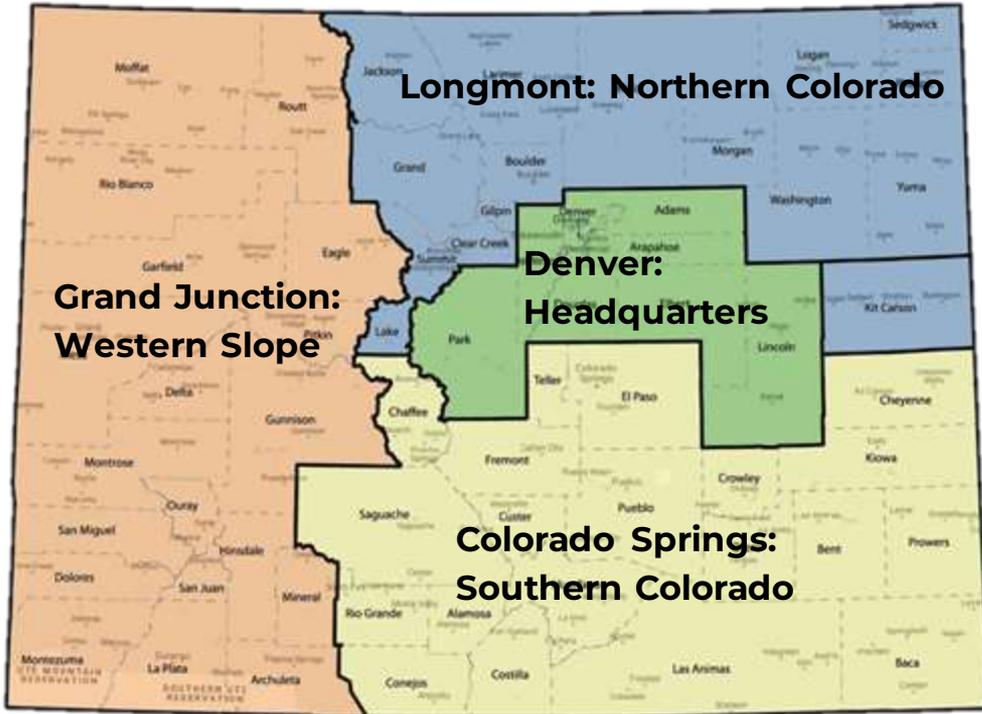
**CO L O R A D O**

**Department of Revenue**

Marijuana Enforcement Division

**Presented by:**  
**Dominique Mendiola, Senior Director**  
**Colorado, USA**

# Where we are and what we do



# What we do

## 1. Investigations

- ❖ Licensing - Individuals & Businesses
- ❖ Underage/Unauthorized Sales Checks
- ❖ Risk-Based
- ❖ Complaint-Based
- ❖ Targeted Inspections (focus on a particular set of rules - e.g. packaging and labeling)
- ❖ Criminal Investigations (coordinated with local and state law enforcement)

## 1. Outreach / Education / Assistance

- ❖ Industry Bulletins
- ❖ Compliance Tips & Tools (e.g. Checklists)
- ❖ Webinars / Town Halls / Active Engagement

## 1. Data Analysis

## 2. Laboratory Certification *Colorado.Gov/Revenue*

# Business Licenses

Over **3,000** licenses approved across the state.

| License/Permit Types      | Medical Licenses | Retail Licenses |
|---------------------------|------------------|-----------------|
| <b>Stores</b>             | 407              | 665             |
| <b>Cultivations</b>       | 468              | 808             |
| <b>Manufacturers</b>      | 225              | 297             |
| <b>Testing Facilities</b> | 10               | 10              |
| <b>Transporters</b>       | 13               | 39              |
| <b>Hospitality</b>        | 0                | 10              |
| <b>Delivery Permits</b>   | 15               | 52              |

# Licensing: Suitability

## **Criminal Character or Record:**

- Fingerprint criminal history record check

## **Licensing Character or Record**

## **Financial Character or Record**

- Disclosure of sanctions, penalties, assessments, or cease and desist orders imposed by a securities regulator other than the SEC.
- Disclosure of 180 days account statements for any applicant acquiring 10% or more of the Owner's Interests in a regulated marijuana business.

## **After Suitability - The Business License Process Begins**

### **“Dual-Licensing Framework”**

Requires Local Jurisdiction Approval

# Safety & Security - Licensed Premises

## ❖ Inventory Tracking

- RFID Technology - Affixed to Plants & Packages
- Monitoring through the supply chain
- Also used for taxation purposes & market reports

## ❖ Surveillance

- Every point of ingress and egress

# RFID Technology



# Packaging and Labeling



**PROHIBITED  
EDIBLE SHAPES**



# Product Evolution



# Testing

## Marijuana testing: including plants and products:

Potency

Homogeneity

Pesticides

Heavy Metals

Contaminants

Residual Solvents

Microbial



Image Source: [https://www.rm3.us/assets/news-ncia-policy-council-testing-policy-report\\_final.pdf](https://www.rm3.us/assets/news-ncia-policy-council-testing-policy-report_final.pdf)

# Education Campaign - Consumers



Meg's  
**BUDTENDER TIPS**

With great bud comes great responsibility. We all want to enjoy everything that Colorado has to offer and that's made a whole lot easier if those who want to use marijuana do so responsibly. It's up to you to set the right example because when responsibility grows here, we all thrive.

**RESPONSIBILITY**  
— *Grows Here* —



**SHARING IS NOT CARING**

Not only is sharing marijuana with people under 21 against the law, it can hurt their health, get them in trouble, and put their future goals in jeopardy. Keep your weed to yourself or you could be charged with a felony if you share with anyone under age, even if they're family members or friends.



**KEEP YOUR STASH SAFE AND SOUND**

Kitts, pets, or even curious visitors can get into your marijuana if it's not locked up and out of sight. If you want to have weed around, either keep it in the child-resistant packaging from the retailer or invest in a lockbox so you can be the only one who has access to your stash.



**RESPECT OUR AIR**

People around you have a right to fresh air, so if you choose to smoke, do it on your own property (where you have permission) and never light up in a public space. Not only is it against the law, but you're also exposing people to unwanted secondhand smoke.

# Thank You

## Questions

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## Additional Resources

- [MED Regulations](#)
- Subscribe to Receive Updates [Subscribe](#)
- [MED Compliance Tools](#)
- [2020 Legislation Summary](#)
- [2021 Legislation Summary](#)
- [Guidance Documents](#)
- [Statutorily Required Resources](#)